

**PRESS CONFERENCE ON
GLOBAL CORRUPTION BAROMETER REPORT
2009**

3 JUNE 2009

**The Conference Room, Ground Floor,
Wisma FMM (Federation of Malaysian Manufacturers)
3 Persiaran Dagang, PJU 9
Bandar Sri Damansara , Kuala Lumpur**

Agenda

- 10.30 am Opening remarks by Datuk Paul Low, President Transparency International – Malaysia
- 10.40 am Overall briefing on Global Corruption Barometer by Mark Chay, Executive Director, TI-M
- 11.00 am Press statement by Datuk Paul Low
- 11.10 am Questions and answers

WHAT IS THE GLOBAL CORRUPTION BAROMETER (GCB)?

It presents main findings of public opinion survey that :

- **Explores general public's views of corruption and bribery**
- **Assesses extent of key institutions and public services to be corrupt**
- **Measures citizens' views on government efforts to fight corruption**
- **Search questions on people's willingness to pay a premium for clean corporate behaviour**

MAIN FINDINGS IN THE GCB 2009

- **Increase in perception that private sector is corrupt**
(a notable increase of 8 percentage points compared to 5 years ago)
- **On average, political parties and civil service perceived most corrupt sectors globally**
- **Increase in experience of petty bribery**
- **Ordinary people do not feel empowered to speak about corruption**
- **Governments considered ineffective in fight against corruption**
(31% perceived them as effective; 56% perceived them as ineffective)
- **A significant proportions indicated that they would be prepared to support through buying the product of a corporation that shows integrity**

Regional Classification

EU+ Iceland, Israel, Norway and Switzerland

- Austria
- Bulgaria
- Czech Republic
- Denmark
- Finland
- Greece
- Hungary
- Iceland
- Israel
- Italy
- Lithuania
- Luxembourg
- Netherlands
- Norway
- Poland
- Portugal
- Romania
- Spain
- Switzerland
- United Kingdom

Asia Pacific

- Brunei Darussalam
- Cambodia
- Hong Kong
- India
- Indonesia
- Japan
- South Korea
- **Malaysia**
- Pakistan
- Philippines
- Singapore
- Thailand

Sub-Saharan Africa

- Cameroon
- Ghana
- Kenya
- Liberia
- Nigeria
- Senegal
- Sierra Leone
- Uganda
- Zambia

Latin America

- Argentina
- Bolivia
- Chile
- Colombia
- El Salvador
- Panama
- Peru
- Venezuela

Western Balkans + Turkey

- Bosnia & Herzegovina
- Croatia
- Kosovo
- FYR Macedonia
- Serbia
- Turkey

Newly Independent States (NIS)+ Mongolia

- Armenia
- Azerbaijan
- Belarus
- Georgia
- Moldova
- Mongolia
- Russia
- Ukraine

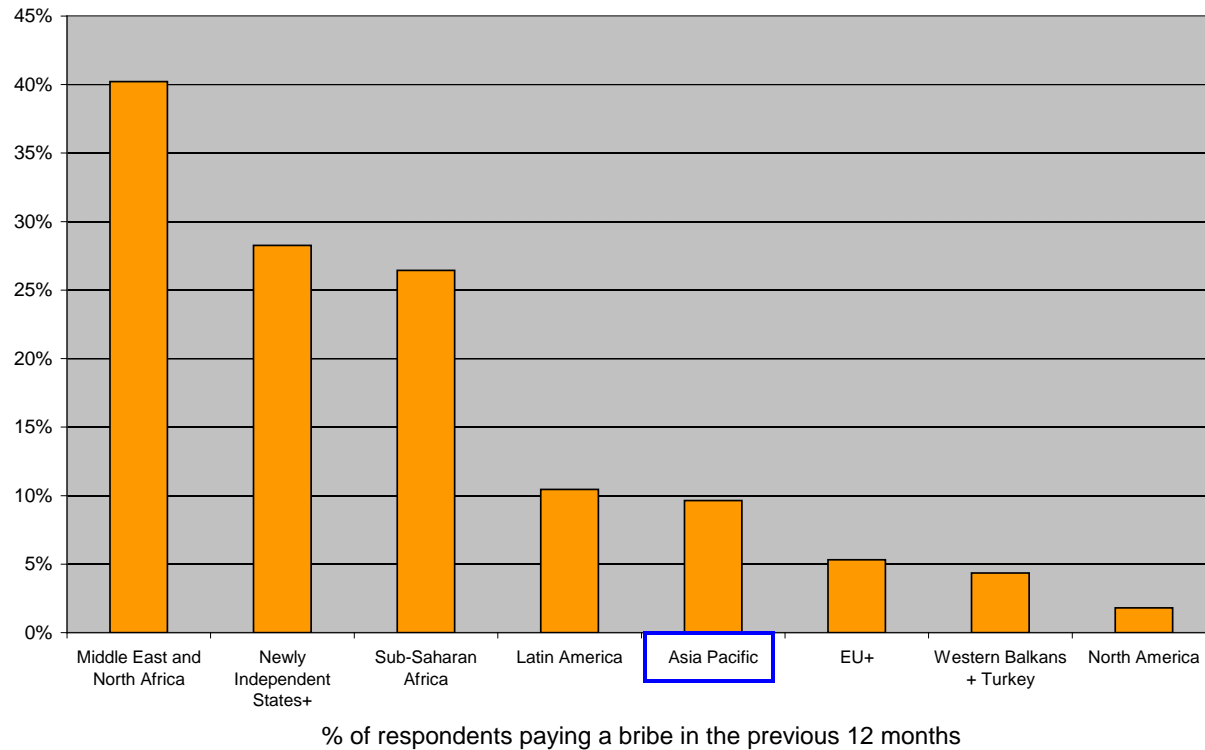
Middle East and North Africa

- Iraq
- Kuwait
- Lebanon
- Morocco

North America

- Canada
- USA

Percentage of people who reported paying bribes in the previous 12 months, by region



Source: Transparency International Global Corruption Barometer 2009. Percentages are weighted. Figures exclude 'Don't know' answers.

- In Asia Pacific countries 10% of respondents reported paying a bribe in the previous year.
- In Malaysia, 9% of respondents reported paying a bribe in the previous year.

Percentage of respondents in Asia Pacific that reportedly paid a bribe in the previous year

In the past 12 months, have you or anyone living in your household paid a bribe in any form?	
Country/Territory	Percentage of respondents who paid a bribe
Total	13%
Asia-Pacific	10%
Brunei Darussalam	1%
Cambodia	47%
Hong Kong	7%
India	9%
Indonesia	29%
Japan	1%
Malaysia	9%
Pakistan	18%
Philippines	11%
Singapore	6%
South Korea	2%
Thailand	11%

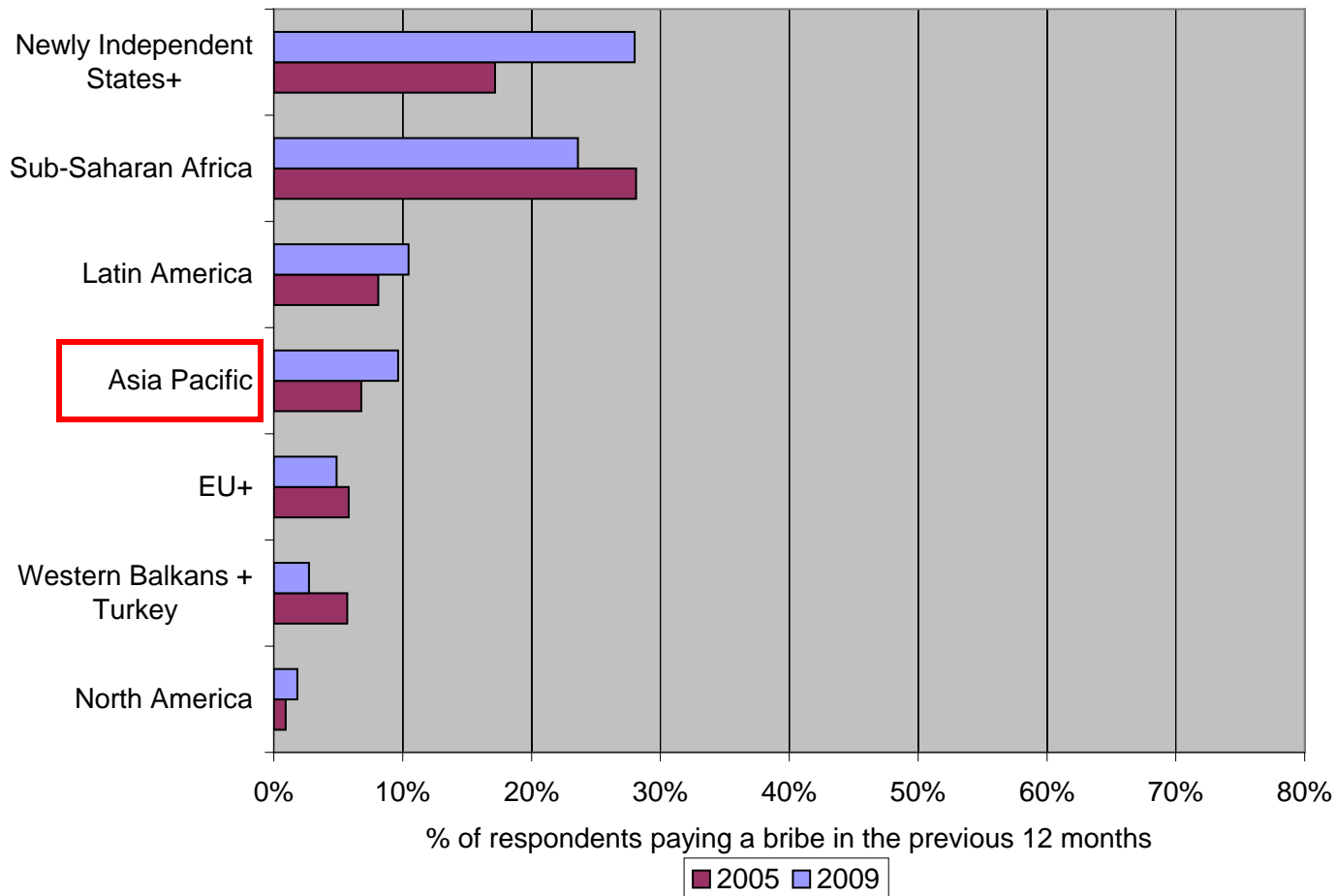
Perceptions of corruption in key institutions/sectors – Asia Pacific countries

- In the Asia Pacific region, the civil service is perceived as the most corrupt institution.
- In Malaysia, respondents viewed political parties as the most corrupt sector, followed closely by public officials/civil servants

Perceptions of the most corrupt sector in Asia Pacific countries

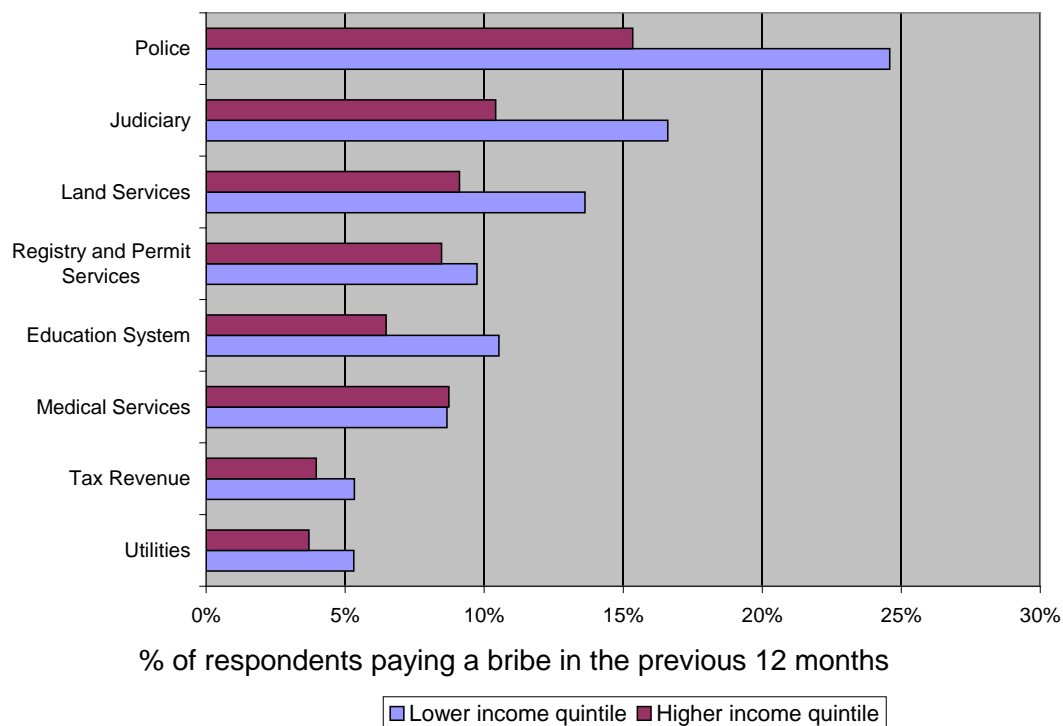
Which of these six sectors/organisations would you consider to be the most affected by corruption?						
Country/Territory	Political Parties	Parliament/ Legislature	Business/ Private Sector	Media	Public officials/ Civil Servants	Judiciary
Total	29%	16%	14%	6%	26%	9%
Asia-Pacific	31%	15%	9%	4%	33%	8%
Brunei Darussalam	10%	3%	44%	4%	33%	6%
Cambodia	9%	2%	3%	0%	23%	62%
Hong Kong	10%	2%	59%	15%	11%	3%
India	58%	10%	9%	8%	13%	3%
Indonesia	11%	47%	3%	1%	19%	20%
Japan	40%	4%	5%	3%	46%	1%
Malaysia	42%	4%	12%	1%	37%	5%
Pakistan	12%	14%	12%	8%	40%	14%
Philippines	28%	26%	3%	1%	35%	7%
Singapore	10%	5%	66%	8%	9%	2%
South Korea	38%	34%	9%	3%	12%	4%
Thailand	54%	6%	9%	2%	22%	7%

Percentage of people who reported paying bribes, 2005 to 2009 comparison, by region



Source: Transparency International Global Corruption Barometer 2005 and 2009. Only countries included in both editions are used for comparison. Percentages are weighted. No 2005 data for the Middle East and North Africa region available.

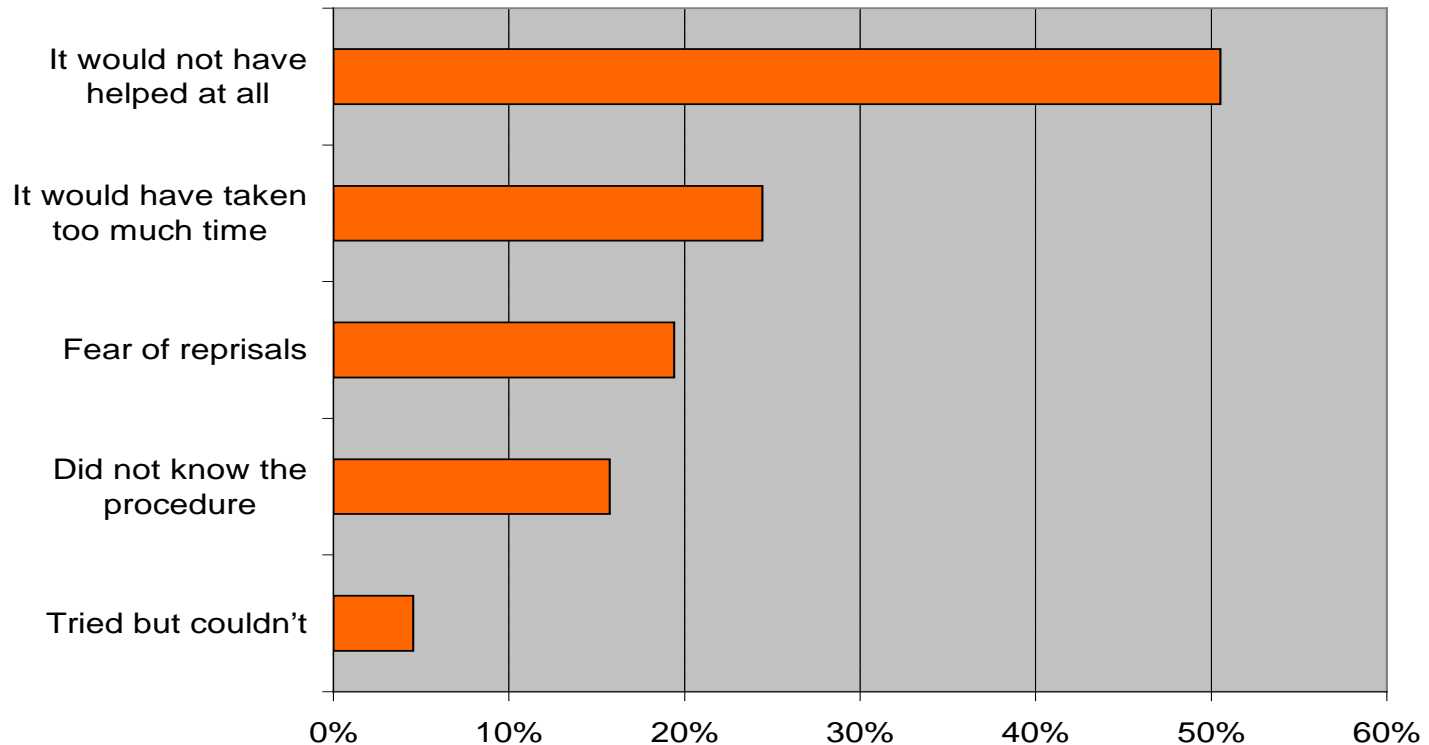
Globally, percentage of people who reported paying bribes in the previous 12 months, by income and service



Source: Transparency International Global Corruption Barometer 2009. Percentages are weighted and calculated for respondents who came in contact with the services listed. Figures exclude 'Don't know' answers.

Globally, reasons given for not presenting a formal complaint about bribery

% of respondents that did not complain because...



Source: Transparency International Global Corruption Barometer 2009. Percentages are weighted.

- Globally, half of all respondents claimed they would be willing to pay more to buy a product from a “corruption-free company”.
- In Malaysia, 50% of respondents claimed they were willing to buy from “corruption-free” companies.

Willingness to purchase from “corruption-free” companies

Would you be willing to pay more to buy from a company that is clean/corruption free	Yes	No	Don't Know
Total Sample	52%	33%	15%
Asia-Pacific	52%	27%	21%
Brunei Darussalam	35%	57%	8%
Cambodia	98%	2%	0%
Hong Kong	82%	18%	0%
India	44%	45%	11%
Indonesia	59%	34%	7%
Japan	34%	12%	55%
Malaysia	50%	42%	8%
Pakistan	65%	32%	3%
Philippines	74%	26%	1%
Singapore	70%	30%	0%
South Korea	40%	43%	18%
Thailand	49%	44%	7%

How would you assess your current government's actions in the fight against corruption?

Country/Territory	Ineffective (%)	Neither (%)	Effective (%)
Total	56	13	31
Asia Pacific	62	14	25
Brunei Darulssalam	17	5	78
Cambodia	28	5	67
Hong Kong	12	0	88
India	45	13	42
Indonesia	19	7	74
Japan	68	21	11
Malaysia	67	6	28
Pakistan	51	24	25
Philippines	77	2	21
Singapore	4	0	96
South Korea	81	3	16
Thailand	65	6	28

SUMMARY OF 2009 GCB REPORT ON MALAYSIA

Q. In the past 12 months, have you or anyone living in your household paid a bribe in any form?

A. 9% of respondents paid a bribe

Q. Which of these six sectors/organisations would you consider to be the most affected by corruption?

A. Political Parties	: 42%
Public officials / Civil servants	: 37%
Business / Private sector	: 12%
Judiciary	: 5%
Parliament / Legislature	: 4%
Media	: 1%

Q. Would you be willing to pay more to buy from a company that is clean/corruption free?

A. Yes	: 50%
No	: 42%
Don't Know	: 8%

Q. How would you assess your current government's actions in the fight against corruption?

A. Ineffective	: 67%
Effective	: 28%
Neither	: 6%

End of Presentation

Thank You