

TI-M's Strategic Plan 2016-2020

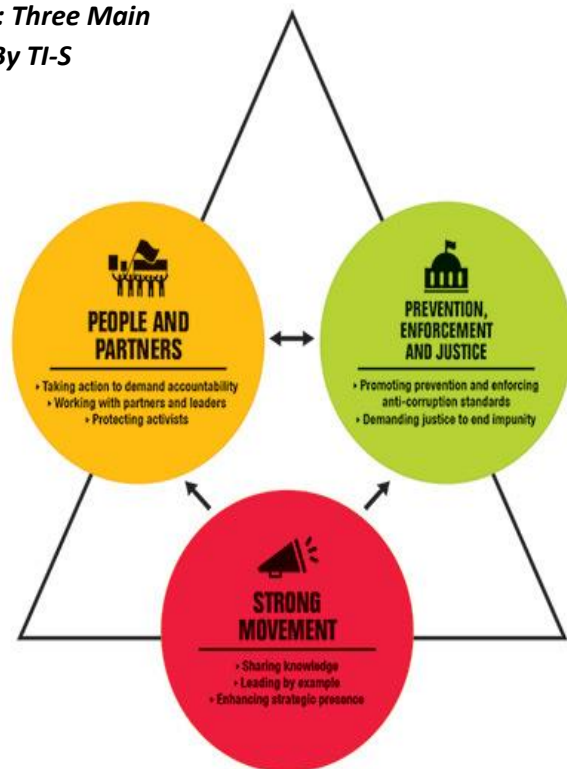
An internal brain-storming session was conducted among some of the TI-M Executive Committee (Exco) members and staffs in efforts to establish a direction for the Strategic Plan meeting workshop that was scheduled a month later. Basic ideas were laid out at the session and were presented at the Strategic Planning Workshop in which a larger number of Exco members participated.

At the brainstorming session, the relevance of past vision, mission, values, goals, projects and strategies used to achieve the goals were analysed. Upon analysis, changes were made to TI-M's Vision and Core values. TI-M ExCos' discussion on the relevance of current projects and the ways to go about maintaining and enhancing some of the projects produced recommendations that will be implemented in the current TI-M's Strategic Plan. A SWOT analysis of TI-M was generated at the discussion and it was used as a major tool in assessing the current situation of TI-M and to ascertain the steps that need to be taken in the next 5 years to ensure further productiveness and effectiveness of TI-M in the role of advocating for integrity and curbing corruption.

In light of the brainstorming session, TI-M acknowledges that there would be a need for change in terms of its approach to certain project and activities. Thus, following the guidance given by **Transparency International-Secretariat (TI-S)**, TI-M's strategy would be the followings:

- 1) **People and Partner** - TI-M hopes to reach out to a wider crowd, in order to advocate works in relation to integrity and anti-corruption and to establish networks/coalitions that could work alongside to fulfil its vision and mission. TI-M specifically aims at gathering more women and the youth to join its course. Besides

Exhibit 1: Three Main Thrusts-By TI-S



that, TI-M also hopes to expand its membership circle in order to bring in more individuals who are qualified and capable.

- 2) **Prevention, Enforcement and Justice** - TI-M seeks to play an active role in the implementation of appropriate law reforms and policies that addresses corruption, specifically in the field of governance.
- 3) **Strong Movement** - TI-M aims at building larger and stronger coalition with other CSOs, private & public Institutions with strong values of integrity. Under this thrust, TI-M hopes to co-create and engage on more projects and activities that cultivate the value of integrity and curbs corruption.

The end product of the Strategic Planning Workshop was a clear direction that would be followed through by TI-M's exco members and staffs for the year of 2016-2020 as well-defined envisioned deliverables have been mapped out. The strategic plan would serve as framework that would guide TI-M in sustaining itself as an effective NGO that promotes Integrity.